



NEWSLETTER ART MONTH AMELAND

Spring 2025

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Dear Art Month enthusiast,

A new year means new art, new ideas, new artistic director and most of all... new perspectives!

Perspective is often not just a technical skill for an artist, but can also have another added approach. It can invite you to look differently, to visualize stories, feelings and emotions. By weaving perspective into art, an artist can create worlds that enchant, challenge and inspire.



In every line and every shadow, perspective tells a story. There is often more than what appears at first glance. Perspective encourages us to look deeper.

Perspective can be a means to engage the viewer and guide them through the artwork. It can be used to emphasize emotion, focus and narrative elements in an artwork. By carefully handling perspective, an artist can almost literally offer the viewer a different "perspective" on the world.

Title Art Month Ameland 2025 '**PERSPECTIVE**'



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While the end of Art Month Ameland 2024 is coming to an end, the start of Art Month Ameland 2025 has already been going on for a number of months. As the chairman also writes, it is a year-round work within the Art Month.

The 2024 annual report is ready in draft. Galerie November has been set up as a Gallery again.

The first selection of Art Month Ameland 2025 has been made. We have had to disappoint a number of artists. Always an annoying moment to have to press the 'send button' with a negative message. But on the other hand, we have also received enthusiastic responses from artists who will exhibit their work during the upcoming November month on Ameland.

During this Art Month we invite you to look at art with a fresh perspective and be inspired by the versatility of creativity.



Art offers us the chance to see the world through different eyes—whether it's a painting that reveals a deeper layer, a sculpture that plays with space and form, or a performance that pushes boundaries. This year, it's all about discovering perspectives that broaden your view.

Let yourself be surprised, stimulate your imagination, and step into a world full of art.

In this first newsletter of this Art Month year, we'll give you a sneak peek into what you can expect. This is just the beginning. In the coming months, we'll keep you informed via our social media channels, the website, and the newsletters.





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Art maintenance, on behalf of Niek Geelhoed, chairman of the board of Stichting Kunstmaand Ameland

November is still a long way off. At least, that's how it seems. Because the preparations for the Art Month of November 2025 have already started. In December, actually.

The artists' registrations have been received and the selection process has started. The Selection Committee and our new artistic director Laurien are already busy selecting the right artist for the right place.

But in this time there is also room for maintenance. Because quite a lot changes every now and then. Locations disappear or are added, the storage of our materials had to be adjusted, the file of attendants was supplemented. And so on.

So you see; an Art Month is actually a year's work.



The board is also working on maintenance. For that, it has looked back to 2024 and also looked ahead. Most parts are going well and then you should actually just leave them alone. It is funny to hear how differently people, and especially artists, react to our approach. One person thinks everything is too expensive and is put off by having to do things themselves. And of course, you don't just drive to Ameland for an hour. That takes a day.

The other person thinks we are far too cheap, because people are used to the approach of other art manifestations in the Netherlands. There, participants are sometimes asked to pay high prices. And even more self-employment.

The board does not want to change the formula of the Art Month for the time being. So no major maintenance, just some touch-ups. The event will continue to show a mix of works by domestic and foreign artists at various locations, with a diversity of forms and techniques. The landscape on the island must also continue to play an explicit role.





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The board does want to stimulate the participation of the artists. It gives something extra if the artist is present on location and can provide explanations. And together with VVV Ameland we want to promote the Art Month more broadly. Entice more people to take the boat and come to the island in November. Because the Art Month is a valuable event that is definitely worth a visit.

By Niek Geelhoed, chairman of the board of the Ameland Art Month Foundation

In case you missed it

The press release below was published last February

Press release, Ameland, February 28, 2025

Island full of Art: New Artistic Director for Art Month Ameland

Art Month Ameland welcomes new artistic director to explore the creative landscape.



Art Month Ameland is pleased to announce the appointment of Laurien Winckels, who will take the creative helm as of February 1. The new artistic director aims to enrich Art Month, which takes place annually in November on Ameland, with beautiful art objects, projects and local collaborations. This step promises to give an inspiring boost to the art and culture experience on the island, with the aim of surprising both island residents and visitors.

A few words from Laurien

Nice to meet you, my name is Laurien Winckels and I have the honor of fulfilling the role of artistic director for Art Month Ameland this year. As a graduate product designer at the HKU and a practicing art and culture maker, I have been busy in recent years with the question of what a product is and how it can be shaped in an immaterial sense. In addition, I have worked as a producer of ceramic work, a medium where my passion lies.





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As a lover of Ameland and its community, I would like to express my appreciation for the extent to which they open up to the annual manifestation and I see the island as a beautiful setting and special space to exhibit work.

That is why I am very much looking forward to making it a successful edition with the strong team, the islanders, the artists and the visitors, where all forces can be bundled.

See you in November!

The organization invites everyone to experience the magic of the Art Month themselves in November, and Laurien Winckels warmly welcomes you all to this unique art exhibition on Ameland.

More information? See www.kunstmaandameland.com



HORIZON AMELAND ART MONTH AMELAND 2025

DISTANCE END KIM SPAN EYE HEIGHT IMAGINARY LINE PERSPECTIVE

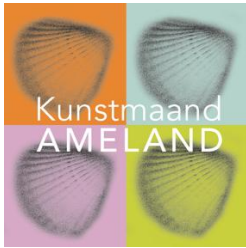
A work of art always carries the beginning and the path within it and so in the course of 2024 the idea developed for an object that both lets you experience the physical horizon and makes you aware of your own, personal scope and that - in my opinion - is current. An object to stand in and experience yourself.

During the design process and thinking about this project, a broader perspective emerged than making a single object. The underlying question here was: where have I experienced a horizon, where have others deepened or broadened my horizon? I have come up with seven locations that are meaningful to me and that I have sometimes discovered but more often 'received'.

This year I am placing three objects, the first of which is in Midden-Delfland. In March 2025, I built a horizon object in Schipluiden, commissioned by Ode aan Midden-Delfland, then in



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April - for the Art Moment - one in Diepenheim. And soon, in November during the Art Month, a third object on Ameland where this year's theme is: Perspective. Coincidence?

I work with natural and local materials in all locations. So far I have built with willow branches. I am curious to see how the work on Ameland will turn out: from pine branches or from washed-up wood? We will see!

Marijke Wijgerinck

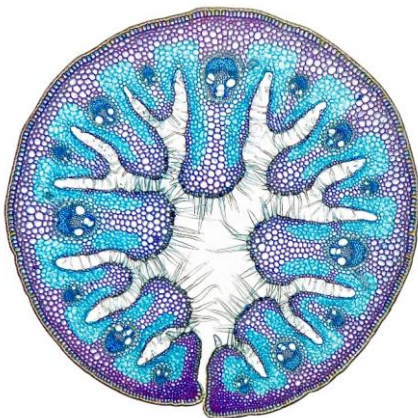


photo 1: Horizon Midden-Delfland March 2025

photo 2: Horizon Diepenheim April 2025

www.marijkewijgerinck.nl

The beauty of salt-loving plants



Very occasionally - such as with the Art Month Ameland - an event fits my work like a glove. As an artist, I am active in botanical microscopy. And within this discipline, salt-loving plants are my favourite. Marram grass, sea buckthorn, samphire, sea purslane and all those other plants on the border between salt and fresh, I make micro-preparations of them. I make large prints of the most beautiful preparations. And I give workshops with microscopes on how to turn an insignificant slice of plant into something very beautiful.

That 'beauty' is my priority, but I can also tell a biological story about it. About how plant cells work together and how they can survive in a salty climate. For example, about marram grass that can quickly roll up in great heat or extreme





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drought thanks to special expansion and shrinkage cells. And can thus prevent dehydration. In rain or mild weather, it becomes a stretched slice that can produce nutritious sugars in the sun. Beautiful and clever come together in one plant, so to speak.

For me, this form of botanical microscopy is primarily art: the images fascinate without you really knowing why. The play of form and colour seduces the viewer. This is particularly true for salt-loving plants. Their 'survival strategies' guarantee a play of forms that you do not encounter with plants from the mainland.

Rob van Es

www.anderskijken.eu

the image is a photo taken via the microscope of a slice of beach grass, coloured with contrast fluid

Together we make the Art Month visible

Content support from VVV Ameland

We are proud to announce that this year we will receive support from VVV Ameland in the field of communication and visuals by Charlotte Harms. Starting this spring, Charlotte from the VVV will actively participate in creating content around the Art Month. From atmospheric images on location to interviews with participating artists and behind-the-scenes insights - all with the aim of making the Art Month even more visible to a wide audience.

The content will be used on the channels of Kunstmaand Ameland, including Instagram, Facebook and the newsletter. This creates a powerful interaction, in which we take our followers step by step through the process towards November.

This collaboration not only offers a professional eye for image and story, but also a fresh perspective from outside.

We look forward to everything that comes from this, and would like to take you along more often this year in the stories behind the art on Ameland.



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Experience art up close and become an attendant during the Art Month!

The Art Month is looking for enthusiastic attendants to make our exhibition a success. This is your chance to be part of an inspiring international cultural and creative November month, meet new people and admire works of art up close in a unique atmosphere.

“We believe that contact with the visitors of the Art Month is an important part of being an attendant. Nice conversations about the view on art can arise”.



Do you like to welcome people with a friendly word? Then we need you!
Give attention, receive appreciation – become an attendant and connect people with art in a meaningful way. Help visitors discover the art, experience the creativity around you and let your efforts make the difference.
Together we will make the Art Month an unforgettable experience. Will you join us?

“Before we knew it, we had already completely immersed ourselves in everything that makes the Art Month so worthwhile”.

Contributing to art and culture means not only giving, but also receiving, new experiences and unforgettable encounters await you as a guard! What you receive from the Art Month is not only creativity and connection, but also the joy of a unique role in a vibrant November month.

Want to know more? We would love to get in touch with you.

Call us on Monday and Friday between 10:00 - 12:00 and 14:00 - 16:00 0591 546561

Send us an email suppoosten@kunstmaandameland.nl

Or would you like to take a look at our website www.kunstmaandameland.nl first, where you can also fill out a digital form

We look forward to your response





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Gallery November

View art, experience art, experience art, buy art!
It's all possible at Gallery November!
Our gallery, shop and office are located in the VVV building in Nes.

Gallery November presents surprising, versatile and changing art collections by renowned artists.
Modern, imaginative, cheerful.
Artistic, abstract, figurative and stylish.



You can also go to Gallery November for a beautiful card or small work of art.

In short: just that little bit different!
See you at Gallery November

Become a Friend of the Art Month?



VRIENDEN

Friends support the Art Month every year.
You can become a Friend of the Art Month by choosing from two packages.
A package that costs you € 30 per year or a package for which you pay € 80 per year. The difference between these packages is explained on our website. You can also find the registration form here.
Would you like to become a Friend together with others who are now

Friends of the Art Month and
thereby financially support the Art Month? Then register!
<https://www.kunstmaandameland.com/wordt-vriend-van-kunstmaand/>

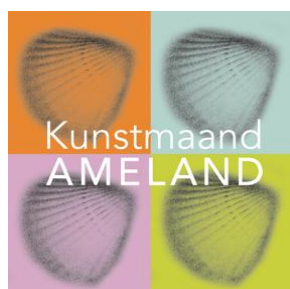
On the website
On our website you will find information about Art Month Ameland 2024 as well as visitor information, annual reports and volunteer policy.





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Sponsors THANK YOU !!!



Contact

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Thank you in advance for this.

We will take care of the processing.



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